

sampollard



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Sam Pollard began playing the piano at the age of five and has never looked back. Sam is a gifted composer and an accomplished multi instrumentalist. He plays piano, keyboards, electric and acoustic guitars, cornet, trumpet and trombone and has a voice that can brilliantly blend various styles to create the sound that is "Sam Pollard". Raised in the UK but relocated to Australia, Sam's musical influences include the best of British rock as well as classical and jazz styles. Classically trained, with live experiences ranging from rock to big band jazz and improv, Sam's excitement for music shines through in his performances.

Sam completed his debut album "World of Difference" with his band and producer Jimi Maroudas at "Sing Sing" studios in Melbourne. This body of work is an album with multiple personalities. Sam Pollard is a guitar rocker à la Muse, a piano rocker à la Ben Folds, and occasionally a ska rocker à la Sublime. The currents change on "World of Difference" as often as the wind here in Buffalo. The result is an amazingly fluid and enlightening listening experience. Sam's music crosses a number of genres from acoustic singer-songwriter to alternative rock and has been compared (amongst others) to Robbie Williams, Queen, David Blunt, Crowded House and Lior.

The album received a GrIndie award from RadioIndy who said, "Pollard's vocals are rhythmical and have a fashionable flair of alternative pop/rock. His lyrics are narrative and bouncy and he delivers a message within each song as a chronicle of events". The album also caught the ears of Blue Pie's CEO, Damien Reilly who quickly signed Sam up to the Blue Pie family and invited him to Sydney to perform and showcase his talents.

Sam's accomplishments include winning the 1st prize in the 2010 "WhoTune Keyboard Superstar Competition" with the song "Better Way" and a live online performance judged by music industry professionals. Although performed on keyboards, this song was actually the first thing Sam played after buying a new acoustic guitar, as he describes: "The structure and lyrics just seemed to come from somewhere inside the guitar". The win was a fantastic achievement for Sam and his music in the face of some tough competition and has helped to set him on the path to greater success with increased exposure. It also landed him a new keyboard as one of the prizes.

Public interest and radio play has been increasing with over 200 stations globally now spinning songs from the "World of Difference" album. Sam had a busy year in 2010 developing his fan base through album sales, festivals, gigs and performing live on radio, and he now has his eyes set on touring from 2011 onwards after a planned trip to California to record his next album.

Sam is currently working on his new album with Damien Reilly and it is slated for release in the third quarter of 2011. Sam had a busy 2010 with his song 'World of Difference' having been placed in 'The Argues' movie. More recently, Sam has been bunkering down recording a new song for the closing credits of the 2011 Australian film, 'Dealing with Destiny', which is a reworking of his hit song 'Blah Blah'.

You can download Sam's music at over 600 leading digital retailers around the planet. For more information on Sam Pollard and upcoming gigs please visit his site at www.sampollard.com.au.

Sam Pollard is part of the Blue Pie family of artists. For more information on Blue Pie visit: www.bluepie.com.au

SINGLE RELEASE:



TITLE: World Of Difference
GENRE: Rock
CAT NO.: BPP2900
UPC: TBA
RELEASE DATE: Oct 2010

COPYRIGHT: © Blue Pie Records 2010
PUBLISHER: Blue Pie Publishing 2010

Track Listing:

01. World of Difference
02. The Other Side
03. She Has A Dream
04. Better Way

ALBUM RELEASE:



TITLE: World Of Difference
GENRE: Rock
CAT NO.: BPP2765
UPC: TBA
RELEASE DATE: Sept 2008

COPYRIGHT: © Blue Pie Records 2010
PUBLISHER: Blue Pie Publishing 2010

Track Listing:

01. Better Day
02. What to Do What to Say
03. Blah Blah
04. Better Way
05. She Has a Dream
06. The Other Side
07. Out
08. Earplugs
09. Whoops
10. Save Me
11. The Only One Who Knows
12. You Know
13. Still Waiting Here
14. World of Difference

ARTIST WEBSITE:
www.sampollard.com.au

ARTIST MYSPACE:
www.myspace.com/sampollardmusic

ARTIST TWITTER:
www.twitter.com/sampollardmusic

ARTIST FACEBOOK:
www.facebook.com
(search for Sam Pollard)

AIRPLAY DIRECT:
www.airplaydirect.com/sampollard

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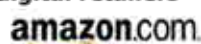





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Sam Pollard - available at all
digital retailers



VIDEO:

is available to watch at:



www.abc.net.au/rage



www.mtv.com.au



www.videohits.com.au



www.muzu.tv



www.youtube.com

QUOTES:

"Sam Pollard blew us away when he did a couple of live acoustic tracks in the studio. It was a sensational off the cuff effort and shows just how talented this performer is."

- **Mark Missen, President of Southern FM Radio Melbourne**

"2009 sees the release of Pollard's World of Difference. In a word, the album is amazing.... Sam Pollard is the real deal, and World of Difference is destined to be an album that a lot of people are going to want down the road. An album or two in the future this guy is going to break out big time and people will be clamouring for his early releases. The two distinct musical personalities of Pollard co-exist here nicely, although the Piano-based rock is generally the stronger of the two. World of Difference is an album to put on your listen-to/get list. It's that good."

Rating: 4 Stars (Out of 5)

- **wildysworld.blogspot.com**

"RadiolIndy is proud to present Sam Pollard a GrIndie Award for their CD "World of Difference." A GrIndie Award is RadiolIndy's stamp of approval that this CD is an excellent quality CD. Please join us in congratulating this artist on this accomplishment."

- **RadioIndy.com**

"Vibrant and talented singer, songwriter and musician whose acoustic live on-air performance was brilliant! The future certainly looks bright for Sam Pollard. (Check It Out!) Program, 88.3 Southern FM, Melbourne)." - **Viv**

CHART:



ARIA CHART:

www.ariacharts.com.au
No.3 - November 2010 -
National ARIA Singles Chart



ARIA CHART:

www.ariacharts.com.au
No.11 - October 2009 -
National ARIA Singles Chart

AWARDS:



Sam Pollard cleaned up and won the 1st prize in the WhoTune Keyboard Superstar Competition in June 2010. This is a great show of strength for Sam's music and talent. www.whotune.com



Sam Pollard was a finalist in the 2008 UK Songwriting Competition with his song Blah Blah from his World of Difference album.

FILM/SOUNDTRACK:



Sam Pollard's track "World of Difference" features in the closing credits for The Argues Movie.

www.thearguesthemovie.com



Sam Pollard's track "Blah Blah" has been reworked for the upcoming film Dealing With Destiny.

www.dealingwithdestinymovie.com